

Contact:
Andee Oleno
(602) 870-2721
Andee_Oleno@Hilton.com

Reservations:
1-800-945-6478
or www.hiltongolfacademy.com

Hilton Golf Academy Announces the Inaugural Instructor Summit

The Pointe Hilton Tapatio Cliffs Resort, Hilton Tucson El Conquistador Golf & Tennis Resort and Hilton Myrtle Beach Resort instructors gather to further evolve Hilton Golf Academy syllabus

PHOENIX, Oct. 9, 2006, – Hilton Golf Academy Director, Jerramy Hainline, is bringing together his three lead instructors and five assistant instructors from the Pointe Hilton Tapatio Cliffs Resort, Hilton Tucson El Conquistador Golf & Tennis Resort and Hilton Myrtle Beach Resort to ensure that the Hilton Golf Academy experience is consistent no matter which destination is chosen.

The first Hilton Golf Academy Instructor Summit will be held on October 26, 2006, in Phoenix, Arizona, just prior to the Second Annual Hilton Golf Academy Alumni Weekend. The instructors will spend time discussing and evolving the manual written by Hainline entitled “The Hilton Golf Experience.”

“We have never met with the entire group in one place, at one time,” stated Hainline. “It is important to get everyone in the same room for one day to review our teaching beliefs and techniques. Gathering together our staff to talk about the experience is crucial to our success and allows us to accomplish our goal of providing the best possible academy environment.”

The Pointe Hilton Tapatio Cliffs Resort is an all-suite resort offering championship golf, tennis, full-service spa, and fitness centre along with extensive meeting and catering facilities. At the heart of the resort is a three-and-a-half-acre water feature that offers a magnificent desert oasis of cascading waters and refreshing pools. Tapatio Cliffs has 585 suites, four themed restaurants and 65,000 square feet of meeting space.

Hilton El Conquistador Golf & Tennis Resort is a luxury full-service resort inspired by the beauty of its pristine natural canyon views and lush desert surroundings, boasting world-class golf facilities, unique dining opportunities, tennis courts, swimming pools, diverse recreational opportunities and conference facilities.

Located in the heart of the famed Grand Strand in Myrtle Beach, the Hilton Myrtle Beach Resort is one of the beaches most popular destination oceanfront resorts on the East Coast. The 385-room Hilton Myrtle Beach Resort offers spectacular ocean views from each guest room. Guests enjoy access to extensive recreational and meeting facilities including a 50,000-square-foot Sport & Health Club with indoor and outdoor pools, nine lit tennis courts, pro shop and state-of-the-art fitness equipment; Splash!, an oceanfront water park and lazy river; 72-par Rees Jones-designed Arcadian Shores Golf Course; and a host of seasonal activities for adults and children.

Hilton Hotels Corporation (NYSE:HLT) is the leading global hospitality company, with nearly 2,700 hotels and 475,000 rooms in more than 80 countries, with 150,000 team members worldwide. More than 2,300 hotels are owned, managed or franchised in the USA with a portfolio of some of the best known and highly regarded hotel brands including Hilton[®], Conrad[®], Doubletree[®], Embassy Suites Hotels[®], Hampton Inn[®], Hampton Inn & Suites[®], Hilton Garden Inn[®], Hilton Grand Vacations[™], Homewood Suites by Hilton[®] and The Waldorf=Astoria Collection[™]. Outside the USA, the company operates 262 hotels branded Hilton and 131 under the mid-market Scandic brand. For more information about our company, please visit www.hiltonfamily.com.

#