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## **Hilton Golf Academy Instructor Wins the 2006 PING/SWSPGA!**

**PHOENIX, Ariz.**, September 7, 2006, – Hilton Tucson El Conquistador Golf & Tennis Resort's lead golf instructor, Jay Synkelma, drives one home for the Hilton Golf Academy.

During the PING/SWSPGA Championship, held August 28-30, 2006, at Paradise Valley Country Club, Synkelma shot rounds of 70-64-69 for a total of 203, winning by three shots. For his victory, Synkelma was presented with \$5,000 and, more importantly, qualified for the FBR Open in Phoenix, January 29 – February 4, 2007, as well as the 40<sup>th</sup> PGA Professional National Championship scheduled for June 21-24, 2007, at the Sunriver Resort in Oregon. At the tournament in Oregon, the top 20 finishers qualify for the 89<sup>th</sup> PGA Championship at the Southern Hills Country Club in Tulsa, Oklahoma, August 6-12, 2007.

Synkelma joined the team in Tucson at the Hilton Golf Academy in 2004 and has been a PGA member since 1995 with over 15 years of golf instruction experience. As an accomplished player, Synkelma qualified for, and played on, the NIKE tour in 1997. He has numerous Southwest PGA Section playing awards including three-time Southwest Section Chapter Champion and 2000 Arizona Open Champion.

With three locations (Pointe Hilton Tapatio Cliffs Resort in Phoenix, Arizona; Hilton El Conquistador Golf & Tennis Resort in Tucson, Arizona; and the Hilton Myrtle Beach Resort in Myrtle Beach, South Carolina), no matter what you're looking for in a golf vacation, the Hilton Golf Academy has a package designed for you. Our students have taught us one thing: Everybody wants to have fun! At the Hilton Golf Academy, we will make your "misses" better and your "good shots" great! Our teaching style is focused on helping you receive more enjoyment from the game of golf!

Pointe Hilton Squaw Peak Resort and Pointe Hilton Tapatio Cliffs Resort are luxurious all-suite mountainside resorts with a wide variety of activities and amenities for both business and leisure travelers. With golf, spa services, fitness facilities, business centres, acres of swimming pools, extensive conference space and a variety of restaurants, Pointe Hilton Resorts offer the perfect location for business or rest and relaxation.

*More ...*

Hilton El Conquistador Golf & Tennis Resort is a luxury full-service resort inspired by the beauty of its pristine natural canyon views and lush desert surroundings, boasting world-class golf facilities, unique dining opportunities, tennis courts, swimming pools, diverse recreational opportunities and conference facilities.

Located in the heart of the famed Grand Strand in Myrtle Beach, the Hilton Myrtle Beach Resort is one of the beaches' most popular destination oceanfront resorts on the East Coast. The 385-room Hilton Myrtle Beach Resort offers spectacular ocean views from each guest room. Guests enjoy access to extensive recreational and meeting facilities including a 50,000-square-foot Sport & Health Club with indoor and outdoor pools, nine lit tennis courts, pro shop and state-of-the-art fitness equipment; Splash!, an oceanfront water park and lazy river; 72-par Rees Jones-designed Arcadian Shores Golf Course; and a host of seasonal activities for adults and children.

Hilton Hotels Corporation (NYSE:HLT) is the leading global hospitality company, with nearly 2,700 hotels and 475,000 rooms in more than 80 countries, with 150,000 team members worldwide. More than 2,300 hotels are owned, managed or franchised in the USA with a portfolio of some of the best known and highly regarded hotel brands including Hilton<sup>®</sup>, Conrad<sup>®</sup>, Doubletree<sup>®</sup>, Embassy Suites Hotels<sup>®</sup>, Hampton Inn<sup>®</sup>, Hampton Inn & Suites<sup>®</sup>, Hilton Garden Inn<sup>®</sup>, Hilton Grand Vacations<sup>™</sup>, Homewood Suites by Hilton<sup>®</sup> and The Waldorf=Astoria Collection<sup>™</sup>. Outside the USA, the company operates 262 hotels branded Hilton and 131 under the mid-market Scandic brand. For more information about our company, please visit [www.hiltonfamily.com](http://www.hiltonfamily.com).

\* All packages are based on availability.

\*\* Subject to state and local laws.

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